

STEIN MART GS1-128 CARTON LABELING

All cartons being shipped to Stein Mart stores and distribution facilities must have compliant Stein Mart GS1-128 carton labels. These logistical labels play a critical component in efficiently moving merchandise through Stein Mart's supply chain.

GS1 US (formerly the Uniform Code Council)

GS1 is the global standards authority for item (UPC and EAN) and logistical numbering. In addition to managing numbering assignments, GS1 provides the retail industry guidelines for supply chain identification. Every country has a regional organization and GS1 US is the non-profit organization in the United States. Stein Mart's carton label requirements are based on the guidelines from the *GS1 General Specifications 9.0*.

For detailed information regarding GS1 Identification, visit www.gs1us.org or www.gs1-128.info.

GS1-128 Label Certification:

Stein Mart has selected Bar Code Graphics, Inc. as the third party testing agency to certify GS1-128 for compliance. Vendors must submit label samples for each shipping location. Ship point certification of label compliance is crucial towards achieving an efficient supply chain. Label certification submit forms and testing information can be obtained at <http://steinmart.symboltest.com> or by calling (800)662-0701 x310.

Routing: Distribution Center

<p>From: Acme Supplier 123 A Street Chicago, IL 60611</p>	<p>To: Stein Mart Dist. Center 789 456 B Street New York, NY 11768</p>
<p>Ship to Postal Zip Code: (420) 11768 </p>	<p>Vendor# 00000000000</p>
<p>PO#: 123456337 Dept: 999 Carton 1 of 1</p>	
<p>For: (91)0337 </p>	<p>337</p>
<p>SSCC: (00)0 0413252 000127034 0 </p>	

Routing: Direct To Store

From: Acme Supplier 123 A Street Chicago, IL 60611	To: Stein Mart Store #294 762 Main St. Jersey City, NJ 07309
Ship to Postal Zip Code: (420) 11768 	Vendor# 00899999999
PO#: 1234567294 Dept: 999 Carton 1 of 1	
For: (91)0294 	294
SSCC: (00)0 0413252 000127034 0 	

Please note that zone B is identical to Routing Distribution Center label with store address substituted for Distribution Center address.



Stein Mart GS1-128 Label Format: Rush Label

From: Acme Supplier 123 A Street Chicago, IL 60611	To: Stein Mart Dist. Center 789 456 B Street New York, NY 11768	
Ship to Postal Zip Code: (420) 11768 	Vendor# 000000000000	
PO#: 123456337 Dept: 999 Carton 1 of 1		Rush
For: (91)0337 	337	
SSCC: (00)0 0413252 000127034 0 		

Stein Mart GS1-128 Label Format : Segment Breakdown

<p>From: Vendor's shipping address</p>	<p>To: Stein Mart # Street Address City, State Zip</p>
<p>Ship to Postal Zip Code: Ship to Postal Zip Code (GS1-128 barcode)</p>	<p>Vendor Number (mandatory)</p>
<p>Stein Mart Purchase Order # Stein Mart Department Number Carton Number (i.e. Carton _ of _)</p>	
<p>For: Stein Mart Store Number as transmitted on Purchase Order plus leading zero</p>	<p>Stein Mart Store Number as transmitted on Purchase Order without leading zero.</p>
<p>SSCC: SSCC 18 (GS1-128) Bar Code</p>	

Zone Information for GS1-128 Labels

ZONE A	SHIP FROM
Title	FROM
Height	1.0 inch [25.4 mm]
Width	1.25 inch [31.75 mm]
Characteristic	Mandatory
Data Content	Vendor name and address of ship point
Data Source	Supplier
Text Size	8 to 10 points.

ZONE B	SHIP TO
Title	TO
Height	1.0 inch [25.4 mm]
Width	2.75 inch [69.85 mm]
Characteristic	Mandatory.
Data Content	Stein Mart Store number or Distribution Center number and address.
Data Source	Stein Mart 850 segment N1 Where field N101 = ST, field N104 will contain the number. The address should be retrieved from the corresponding 816 data for that number.
Text Size	12 to 14 points.

ZONE C	CARRIER ROUTING BAR CODE
Title	SHIP TO POST
Height	1.0 inch [25.4 mm]
Width	2.5 inch [63.5 mm]
Characteristic	Mandatory.
Data Content	Ship To Postal Code
Data Source	Same Zip Code from Zone B above

Bar Code Symbology:

Height	0.5 inch [12.7 mm] minimum
X-Dimension	0.010 inch [.254 mm] minimum
Quiet Zone	0.25 inch [6.35 mm] minimum- Each Quiet Zone preceding and following the bar code.

Bar Code Print Quality Minimum ISO/ANSI grade of "C" with 10 mil aperture

ZONE D	TRADING PARTNER DATA
Title	Not Applicable.
Height	1.0 inch [25.4 mm]
Width	1.5 inch [38.1 mm]
Data Content	Vendor Number (Mandatory) Carrier Name (Optional) Pro# or Bill of Lading (if available)
Data Source	Vendor Number: Stein Mart 850 segment REF Where field REF01 = IA, field REF02 will contain the number.
Text Size	14 points [truncate as required].
ZONE E	TRADING PARTNER DATA
Title	Not Applicable.
Height	1.0 inch [25.4 mm]
Width	4.0 inch [101.6 mm]
Characteristic	Mandatory
Data Content	9 Digit Purchase Order (6 digit Master PO plus 3 digit Store Number) Stein Mart Department Number Carton Number (i.e. Carton __ of __) <u>Purchase Order number</u> : Stein Mart 850 segment BEG Where field BEG02 = SA or RL, field BEG03 will contain the number
Data Source	<u>Department number</u> : Stein Mart 850 segment REF Where field REF01 = DP, field REF02 will contain the number <u>For Rush Orders Only</u> : Stein Mart 850 SAC segment at the header level, field SAC04 will be OHRO for rush orders
Text Size	20 to 24 points.
ZONE G	FINAL DESTINATION CODE
Title	FOR [mark for number]
Height:	1.5 inch [76.2 mm]
Width	2.5 inch [63.5 mm]
Characteristic	Mandatory.
Data Content	A 4-digit final destination Stein Mart store number. A 5-digit unit number is transmitted on the 850 Purchase Order so only the last 4-digits is used for the GS1-128 barcode encodation. Example: Unit Number transmitted in 850 of "00123" would be encoded as "0123"
Data Source	Stein Mart Store number: Stein Mart 850 segment N1 Where field N101 = Z7, field N104 will contain the number

Bar Code Specifications:

Height	1.25 inch [31.75 mm] recommended. 1.00 inch [25.4 mm] minimum.
X-Dimension	0.196 inch minimum
Quiet Zone	0.25 inch minimum. Each Quiet Zone preceding and following the bar code.

Bar Code Print Quality Minimum ISO/ANSI grade of "C" with 10 mil aperture

ZONE H**FINAL DESTINATION TEXT**

Title	Not Applicable.
Height	1.5 inch [76.2 mm] recommended.
Width	1.5 inch [38.1 mm]
Characteristic	Mandatory.
Data Content	The 3-digit final destination Stein Mart store number. A 5-digit unit number is transmitted on the 850 Purchase Order so only the last 3-digits is printed in this zone. Example: Unit Number transmitted in 850 of "00123" would be printed as "123"
Data Source	Stein Mart Store number: Stein Mart 850 segment N1 Where field N101 = Z7, field N104 will contain the number
Text Size	36 to 72 points.

ZONE I**SERIAL SHIPPING CONTAINER CODE**

Title	SSCC
Height	1.5 inch [38.1 mm]
Width	4.0 inch [101.6 mm]
Characteristic	Mandatory.
Data Content	Serial Shipping Container Code. SSCC-18. Generated by the shipper.

Data Source

Note: Per GS1 guidelines, an SSCC-18 number shall not be reallocated within one year of the shipment date.

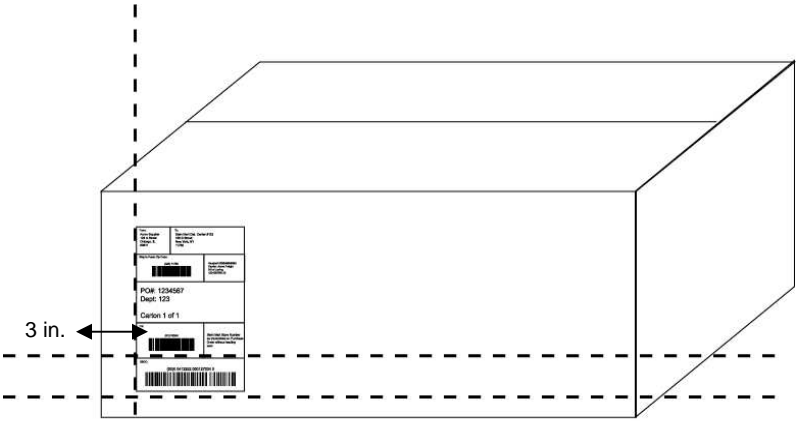
Bar Code Specifications:

Height	1.25 inch [31.75 mm] minimum
X-Dimension	0.196 inch [.508 mm] minimum
Quiet Zone	0.25 inch [6.35 mm] minimum. Each Quiet Zone preceding and following to the left and right of the bar code.

Bar Code Print Quality Minimum ISO/ANSI grade of "C" with 10 mil aperture

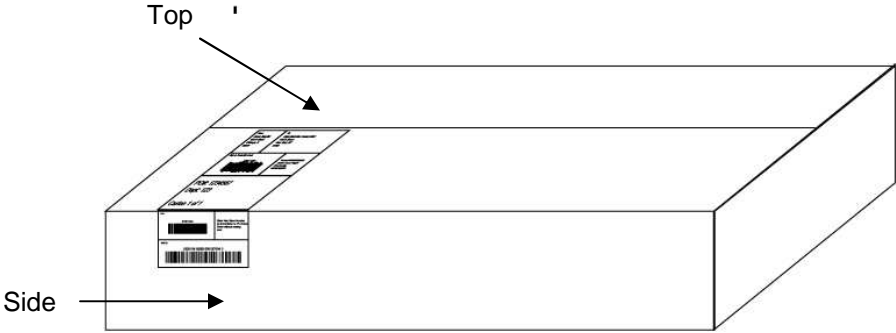
GS1-128 Label Placement: General Guidelines

- Each carton is required to have one GS1-128 label.
- Labels must be placed on the longest side of the carton (not the front or back). For cartons with equal width and length dimensions, the longest side of the carton is considered to be the panel which runs parallel to the top flap seam of the carton.
- Place in an upright position. Barcode must be read vertically. Do not place sideways or diagonally.
- The SSCC-18 bar code on the carton label is recommended to be 3 inches from vertical edge of the carton.
- Do not place SSCC-18 or store bar code over a flap seam or around the corners of a carton.
- Do not place tape over any bar code.
- Do not place labels over product ID Numbers, UPC Bar Codes, retail price or other consumer information on merchandise shipped and presented for selling in the same carton.
- If there is stenciling on the cartons, leave the lower right hand quadrant of the longest side of the carton vacant for the GS1-128 label.



**Placement on cartons
7.5 inches in height
and above**

SSCC-18 Bar Code
Must cover this band
and label must always
be in bottom left.



**Placement on cartons
7.5 inches in height or
less**