

Stein Mart Supply Chain Monthly Newsletter

In this edition:

Performance Update.... page 1

Change to Ship-To [N101 = ST] page 2

EDI Update.... page 2

Ticketing Update.... page 2

Commercial Zone Shipments.... page 3

Weekly Vendor Conference call.... page 3

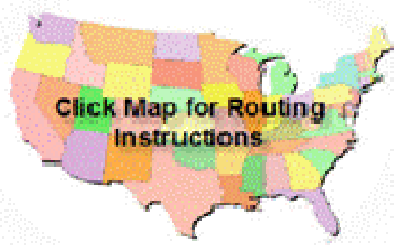
Key Dates.... page 3

Welcome to the inaugural edition of the Supply Chain Monthly Newsletter. Our intent is to keep you, our valued partners, informed and in the know. We hope you find this information useful. If you have any feedback or suggestions, please send your comments to vendorcompliance@steinmart.com

Stein Mart's new and improved Vendor Website

We have updated our vendor website to be more interactive and informative to assist you in supporting our business. The new address is: <https://vendors.steinmart.com/Pages/Home.aspx>.

Once you log in, you can set up alerts to keep informed of any updates. Alerts can be set for announcements, documents and forms. Use this functionality to stay current with Stein Mart's floor-ready requirements



We have also added interactive routing instructions. Click on the map for details such as:

- What carrier to use
- BOL instructions
- Carrier booking details
- Which Stein Mart facility to ship to
- Updated schedule for store rollouts

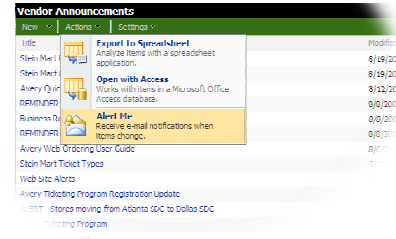
Performance Update

Our Supply Chain team is focused on delivering merchandise from our vendors to the sales floor as quickly and accurately as possible. A key enabler is our vendor performance program, which has been designed to remind vendors of our EDI and floor-ready requirements. We are also committed to provide assistance to resolve vendor questions regarding our business requirements. Performance elements include:

- Accurate and on-time ASNs
- Accurate and correctly applied GS1-128 carton labels
- On-time shipments compared to PO ship windows
- Correct POS tickets and garment hangers
- Correct merchandise routing

You can address your questions to vendorcompliance@steinmart.com.

...the success of our business. We are making...
...have any questions or comments, you can click on the...



Stein Mart Supply Chain Monthly Newsletter

EDI Alert!

Effective September 21, the Ship-To Party [N101 = ST] for POs (850) and PO Updates (860) will be changed to show the ship-to facility as the Store Distribution Center rather than the store.

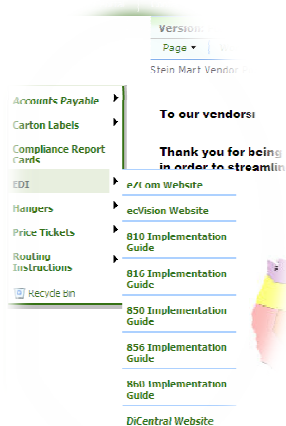
EDI Update

Thank you for your tremendous effort to comply with our Electronic Data Interchange (EDI) requirements. Nearly 85% of all our vendors have become EDI certified, which is crucial in the flow of orders and merchandise through our new Supply Chain.

Benefits to EDI include:

- Automatic communication of order updates
- Order and shipment visibility
- Reduced paperwork through the eventual elimination of packing lists
- Eligibility for cross-docking in our Store Distribution Centers

In our effort to assist vendors in becoming EDI enabled, Stein Mart has identified lower-cost, web-based EDI solutions. Depending on your size and EDI volume, one of these solutions might be an attractive option for supporting your EDI program. Links to the websites of these two EDI service providers can be found on our vendor website under the EDI section.



It is solely your decision on which EDI service provider you will use and the relationship with the EDI provider is between you and that company.

Ticketing Update

We rolled out Avery Dennison ticketing on July 17. Hundreds of vendors have registered with Avery so far and we thank you for that effort which is crucial for us to deliver floor-ready merchandise to the stores. If you have not registered, please do so now and keep in mind to:

- Make sure you completely fill out the registration documents
- Provide Avery with ALL of your vendor numbers
- Check your SPAM filters to ensure the Avery communications make it through your email systems
- If you have questions or need to speak with an Avery representative, their contact information is as follows:

US Support:

Direct Tel: (508) 383-5028

Email: WSHelpdesk@averydennison.com

HK Support:

Direct Tel: (852) 2400-4839

Email: Jeff.Cheung@ap.averydennison.com

If you continue to need assistance in registering with Avery, please send your request to vendorcompliance@steinmart.com.

Stein Mart Supply Chain Monthly Newsletter

Commercial Zone Shipments

Vendors located in the 3 digit zip codes below are within our defined Commercial Zones. Vendors in these zones will be charged back for inbound to consolidation center transportation expenses.

Commercial Zone	Zip Codes:
North Bergen, NJ	068-079, 088-089, 100-118
Lithia Springs, GA	296, 300-312, 318-319, 359, 362
Compton, CA	900-908, 910-918, 926-928

Invitation / Reminder

Please join us for our weekly Vendor Conference Call, where we provide a quick update on Supply Chain items, and then open the phones for an interactive Q&A.

Wednesdays @ 1:00 EST

Participant Dial-In #: (866) 951-1151

Conference Room Number: 6987904

Key Upcoming Dates

September 7

West Coast vendors begin shipping to an additional 60 Atlanta SDC stores

September 21

West Coast vendors begin shipping to all 171 Atlanta SDC stores

October 29

Store 340 (Scottsdale AZ) opens

Calling all contact updates!!!

Help us keep our contact list up to date by emailing your:

Company name

Vendor number(s)

Contact name

Contact phone number

Contact email

Ship-from address

Email this information to
vendorcompliance@steinmart.com.

How to Contact Us:

Transportation Team: Transportation@steinmart.com

Vendor Compliance Team: Vendorcompliance@steinmart.com

Miscellaneous Vendor Questions: vendorservices@steinmart.com